



# Holmes Bespoke & Howark Design collaborate to debut contemporary rug collection.

Luxury rug company Holmes Bespoke and London-based interior designer Howark Design have unveiled their first collaborative collection of contemporary, hand crafted and customisable flat weave rugs.

The *Line Up Collection* comprises four unique designs which are inspired by the bold colours and simplified forms of the Bloomsbury Group's Omega Workshop products.

With each of the four designs available in two distinct colour ways and three standard sizes, the rugs are handmade to order, with a number of customisable options to ensure that no two rugs are the same.

"As interior designers, we appreciate the impact that bespoke pieces can have on a space, and we often commission one-of-a-kind rugs for our clients" said James Arkoulis, Creative Director

of Howark Design. "With our collective experience, this collaboration seemed like a natural next step for us, and we are proud to have designed the *Line Up Collection* to complement a wide range of interior styles".





Available in a choice of 100% sustainable wool or recycled PET yarn, both materials are hardwearing and easy to clean, offering a practical yet beautiful finish designed for modern family living. The PET yarn option offers the additional benefit of being suitable for occasional outdoor use due to it being water resistant and quick drying.

"Sustainability is extremely important to us" said Laylah Holmes, Founder of Holmes Bespoke. "We pride ourselves on ensuring that the materials we use to craft our rugs do not have a negative impact on the environment".

Designed with versatility in mind, the *Line Up Collection* of rugs are suitable for any space within the home, from kitchens and reception rooms to bedrooms and hallways. Prices start from £2,160 for the standard range, however bespoke options and colour ways are available on request. Visit <a href="https://www.holmesbespoke.com">www.holmesbespoke.com</a> to view the full range.

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### **Notes to editors**

Further images available on request

- The Line Up Collection is handmade in India
  by people working in a safe environment who are paid a fair living wage
- The Line Up Collection is available in PET (polyethylene terephthalate) yarn which is made from 100% recycled plastic bottles. It is strong, lightweight and flexible, and UV, stain, wrinkle and moth resistant
- All rugs made to order in 12-14 weeks
- Standard sizes available: small 180x260cm; medium 200x300cm; large 270x320cm
- Bespoke designs, colour ways and sizes are available on request

#### For more information contact:

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## **About Holmes Bespoke**

Holmes Bespoke create custom made rugs and carpets for residences, hotels and yachts worldwide. Working with a diverse range of techniques, a skilled team of artisan craftspeople can hand tuft, knot, weave, loop, twist or carve your bespoke design in an array of premium fibres. With an emphasis on original design and quality craftsmanship, Holmes Bespoke offer a unique and tailored approach to every client. Visit <a href="https://www.holmesbespoke.com">www.holmesbespoke.com</a> to find out more.

## **About Howark Design**

Howark Design is an Interior Design and Architectural Consultancy studio based in West London specialising in residential projects across the UK and Europe. From historical renovations to contemporary new builds, Howark Design creates interiors that are characterful and timeless with unmistakable originality and a modern sensibility. Visit <a href="www.howark-design.co.uk">www.howark-design.co.uk</a> to find out more.